

OfG / Completion Certificate

Bettina Veith

During the entire course of study lasting twelve months, Ms Bettina Veith has gained fundamental and comprehensive knowledge in Graphic design and successfully taken part in the course.

On the basis of the acquired theoretical knowledge, the application of coordinated creativity and the implementation of practical tasks, the

Graphic design

course was passed.

During the course, extensive knowledge was gained in the following areas:

- Basic aspects of design
- Visual communication
- Theory of colour and colour systems
- Competence in producing and editing images
- Photography and image composition
- Typefaces and typography
- Microtypography
- Signs, pictograms and icons
- Layout and editorial design
- Magazine design
- Design grids
- Logo design, signets and brands
- Corporate identity / Corporate design
- Corporate accessories
- Marketing, advertisements and advertising
- Claims and slogans
- Advertisements and hoardings
- Screen and interface design
- Web page design and usability
- Design management
- Project planning
- Presentation
- History of design
- Final assignment



Important aspects of this broad-based online course of study are, amongst others, the implementation of the participant's own ideas, their development in practical applications, solution-oriented elaboration, monthly practical tasks and a concluding project of a professional standard.



Patrik Sneyd
School Director / CEO

Carina Linnemann
Lecturer